

SIGN REGULATIONS
THE VILLAGE OF CHERRY HILL

10/10/05

In order to clarify permissible signage, the Founders, as per the Design Code and Section 2.4 of the Master Deed Restrictions hereby adopt the Sign Regulations as follows:

General:

All signs are to be approved by the Cherry Hill Review Board (CHRB) prior to installation. Approval may be denied if the CHRB determines, in its complete discretion, that a sign is not compatible with the character of the area.

Sign locations may be determined by the building owner, within the limitations of these regulations.

Sign background finish is to be flat, matte or satin, but not full gloss, lettering may have a gloss finish.

Plaques with the Name of Building, with raised or recessed letters are encouraged.

Free-standing signs are to conform with those pictured in the C-P Development plan.

The top of any individual sign is not to be more than 4' higher than the ceiling level of the business it identifies.

Colors shall be generally compatible with the building colors and not bright white.

Sign Lighting

Sign lighting is only permitted for Cherry Hill entry monuments, retail usage and for office directory signs, but not for individual office signs.

No internally lighted exterior signs.

Lights for signs on buildings are to be downwardly directed to the face of the sign.

Entry monuments may be uplighted.

No exterior neon, but small neon signs on the inside of windows are allowed.

Acceptable Sign Types

Raised letters applied directly to wall.

Awning signs.

Vinyl or paint on windows, retail only.

Plaques, of acceptable materials.

When plaques are used, raised or indented letters and frames are encouraged everywhere and required on the Town Square side, except directories need not have raised letters.

Signs with shaped corners (non square) are encouraged.

Directional signs may be flat metal with vinyl or painted letters.

Sign Materials

Wood, including signboard.

Composite (Hardie, PVC, etc.).

High density foam.

Metal, for raised letters only.

Metal with a minimum thickness of .080" may be used for plaques, but not on the Town Square side, except for directories.

Other materials by approval.

Retail Usage

Retail - up to 2 wall mounted signs and up to the maximum sq. ftge. allowed by the city. If letters are applied directly to the bldg wall, maximum letter height of 15", except for approved logo letters, 12" maximum height letter on the Town Square side.

Plaque signs are to have a well defined border and raised or shadowed letters with minimal blank space.

Window advertising and announcement signs are to be of professional quality.

Office Usage:

Encouraged; multi-business directory at one or more exterior doors, maximum letter height of 4".

Businesses may have individual exterior signs, provided that the letters are applied directly to the building wall.

Individual businesses are allowed one exterior sign (in addition to multi-business directories), except if a business occupies more than 2,000 square feet and is bordered by exterior walls on 3 sides, it may have 2 signs.

Maximum letter height is 8" (the first letter in a word may be 12") with a 20 character maximum, or 7" with a 28 character maximum.

Maximum logo size is 2' tall and 2' wide, and shall have only minimal open space.

Border details may be used, provided they are not wider than 3".

On individual office signage, only the business name and logo are allowed, and not other advertising and slogans.

Individual signs are only allowed for businesses occupying a minimum of 1,000 sq. ft., except where the business has its own exterior entrance..

No window signs.

Residential Usage

Only the following are allowed:

Plaque with name of building

Directional signage

Temporary Signs

Special Events, as permitted by the City with CHRB approval.

Temporary advertising, for sale and lease signs are allowed as per City regulations with a maximum size of 12 sq ft. for individual suites.

Whole building advertising may be 32 sq.ft.

Other

Approved signs already installed are grandfathered, until changed or replaced.

Additional restrictions may be applied by the building owner.

These regulations may be subject to change.

() Description of proposed location.

The building owner (or the President of the Condominium Association if the building is a Condominium) hereby makes application for the approval of the signage described above and agrees to pay the application fee, if any, related to this application.

Printed Name: _____
Title: _____
Date: _____

Only applications signed by the owner of the building (which is the president of the condo association for condominiums) where the signage will be located will be considered for approval.

Submit this form and listed documentation to:
Chris Knapp Cherry Hill Town Planner
14450 N. North Point Ct. * Columbia, MO 65202 * (573) 442-6603